



MEDIA PARTNER
THE ECONOMIC TIMES

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AUTOMOBILES

OUTSTANDING LEADERSHIP AWARD (SALES & SERVICES)

R. SRINIVASAN, Vice-President, Pratham Motors Pvt. Ltd.

BFSI

BEST MARKETING CAMPAIGN (MUTUAL FUND)

Apne Future Ko Reset Kar - Geotargeting Campaign - DVIO - Nippon India Mutual Fund

INNOVATION AND EMERGING TECHNOLOGIES – (MUTUAL FUND)

Wealth connections - Jubi AI - Nippon India Mutual Fund

BEST USE OF SOCIAL MEDIA (MUTUAL FUND)

Various - DVIO Digital - Nippon India Mutual Fund

BEST MEDIA CAMPAIGN FOR BFSI

The Future of Finance Delivered - DBS – OMD Hong Kong



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BRANDING & MARKETING

MARKETING CAMPAIGN OF THE YEAR

Akela Hi Kaafi Hai - Tata Pravesh - Wunderman Thompson - Tata Steel Limited

DIGITAL AGENCY OF THE YEAR

IdeateLabs

MOST INNOVATIVE CAMPAIGNS FOR A REWARD PROGRAM

Painting the Town 'Blue' with yuu - yuu - PHD Hong Kong

INTEGRATED MARKETING AGENCY OF THE YEAR

PHD Hong Kong

CORPORATE COMMUNICATION PROFESSIONAL OF THE YEAR

**VISHWANATH AMBADIPUDI, Corporate Communications Manager
HSIL Packaging Products Division AGI glaspac**



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AGENCY HEAD OF THE YEAR

VRUTIKA DAWDA, Director, IdeateLabs

CFO

BEST CFO (EXCELLENCE IN CONSISTENCY LIQUIDITY MANAGEMENT)

ANISH MAHESHWARI, Group CFO, Navkar Corporation Limited

CFO OF THE YEAR – SUPPLY CHAIN AND LOGISTICS SECTOR

ANISH MAHESHWARI, Group CFO, Navkar Corporation Limited

COVID-19

BEST COVID-19 COMMUNICATIONS AND STORY TELLING CAMPAIGN

Mr Muscle Kitchen Cleaning Recipes - Mr Muscle – PHD

VALUABLE TECHNICAL INNOVATION

MultiTv



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CSR

BEST ENVIRONMENT EXCELLENCE AWARD

Legrand Group India

BEST CSR PRACTICES IN YOUTH DEVELOPMENT

Education to Livelihood - **WPP India Foundation**

EXCELLENCE IN PROVISION FOR LITERACY AND EDUCATION

Education to Livelihood - **WPP India Foundation**

CSR LEADERSHIP AWARD

RAMA IYER, Director-General,
WPP India Corporate Social Responsibility Foundation

BEST USE OF CSR PRACTICES IN IT INDUSTRY

Progress



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FOOD & GROCERY

BEST MOBILE APP AWARDS FOOD & DRINK

McDonald's App Revamp + Value Double Up Campaign - McDonald's – **OMD**

BEST MEDIA CAMPAIGN FOR FAST FOOD SERVICES

McDonald's App Revamp + Value Double Up Campaign - McDonald's – **OMD**

BEST MEDIA CAMPAIGN FOR BEVERAGES

Reaching Through Connection - Nescafe - **OMD**

HEALTHCARE

BEST HYGIENE BRAND

Fine Hygienic Paper FZE

BEST PREVENTIVE CARE BRAND

vHealth by Aetna

LEADING BRAND IN DIGITAL HEALTH

vHealth by Aetna



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HUMAN RESOURCES

OUTSTANDING WOMEN EXCELLENCE AWARD

TULANAHINA MAITY, CVP & Head Human Resources – Bancassurance
Max Life Insurance Co Ltd.

OUTSTANDING CONTRIBUTION TO HR

DR. SAUMYA BADGAYAN, General Manager - Corporate Strategy, HR/IR
Gold Star Jewellery Pvt. Ltd.

DREAM COMPANY TO WORK FOR

Skipper Limited

CHRO OF THE YEAR

ASHWINI GUPTA, Group Head-HR, ACB (India) Limited

BEST CORPORATE STRATEGY OFFICER AWARD

ARIJIT DEY, Director – HR & Strategy, DY LIS Business Services Pvt. Ltd.

BEST IN TRAINING & ORGANIZATIONAL DEVELOPMENT

Union Bank of India



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BEST ADVANCE IN COMPETENCY MANAGEMENT

Union Bank of India

HALL OF FAME AWARD

SHRI RAJ KIRAN RAI G. - MD & CEO - Union Bank of India

CHRO OF THE YEAR

SHRI KALYAN KUMAR - Chief General Manager (HR) - Union Bank of India

INFORMATION TECHNOLOGY

AWARD FOR INNOVATION IN AI

Globus Eight India Pvt Ltd.

ENTREPRENEUR OF THE YEAR

**ANNAREDDY VENKATA SIVA REDDY, Chief Executive Officer
GND Solutions India Pvt Ltd.**

AWARD FOR INNOVATION IN CYBERSECURITY

Ilantus Technologies Pvt Ltd



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BEST CYBERSECURITY SOLUTION OF THE YEAR

Ilantus Technologies Pvt Ltd

MANUFACTURING

BEST IN CLASS MANUFACTURING AWARD (GLASS MANUFACTURING)

AGI glaspac

MARKET RESEARCH

BUSINESS TO BUSINESS RESEARCH AWARD

New Age TechSci Research Pvt Ltd.

MOST PROMISING NEW PRODUCT – TECHNOLOGY

ChemAnalyst

PSU

CEO OF THE YEAR

SHRI D. SINGH, Chairman & Managing Director, IREL (India) Limited



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REAL ESTATE

MOST ADMIRED UPCOMING PROJECT OF THE YEAR

Empire Industries Ltd. (Empire Industrial Centrum)

BEST PROJECT LAUNCH OF THE YEAR

ANTALYA - Paradigm Realty

INTEGRATED TOWNSHIP OF THE YEAR

Empire Industries Ltd. (Empire Industrial Centrum)

DEVELOPER OF THE YEAR

Paradigm Realty

INNOVATIVE REAL ESTATE MARKETING CAMPAIGN OF THE YEAR

VANAHA - Shapoorji Pallonji Real Estate

EMPLOYER OF THE YEAR

Paradigm Realty



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LUXURY PROJECT OF THE YEAR

27 Summit - MAIA Estates LLP

EMERGING DEVELOPER OF THE YEAR

MAIA Estates LLP

BEST MARKETING CAMPAIGN OF THE YEAR (ASPIRATIONAL HOUSING)

Joyville Hadapsar Annexe - Joyville Shapoorji Housing Pvt. Ltd

RETAIL

BEST BRANDING CAMPAIGN

Painting the Town 'Blue' with yuu - yuu - PHD

SHOPPING MALL

MOST ADMIRERD SHOPPING MALL OF THE YEAR

Seasons Mall

BEST SHOPPING MALL DÉCOR COMPANY OF THE YEAR

Diwali Décor "The Royal Gazebo - Phoenix Marketcity Bangalore



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SOCIAL MEDIA & DIGITAL MARKETING

BEST EDUCATIONAL WEBSITE

Dell Aarambh – Dell India

BEST SOCIAL MEDIA MARKETING CAMPAIGN

XPS launch 2020 - Dell India

MEDIA AGENCY OF THE YEAR

Omnicom Media Group

DIGITAL AGENCY OF THE YEAR

Omnicom Media Group

BEST SOCIAL INFLUENCER CAMPAIGN

DWEN 2020 - Dell India

DIGITAL STARTUP OF THE YEAR

Virtual Fashion Show - Hunar Online Courses



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YOUNG DIGITAL ENTREPRENEUR OF THE YEAR

NISHTHA YOGESH, Chief Executive Officer, Hunar Online Courses

BEST DIGITAL INTEGRATED CAMPAIGN

Futurist Gaming 2020 - Dell India

BEST VIRAL MARKETING CAMPAIGN

Use of topical 2019 - Dell India

SOLAR ENERGY

NEW ENERGY CHAMPION OF THE YEAR

AMAR NATH ANAND, Managing Director, Obelisk Power Pvt. Ltd.

WOMAN

WOMAN PERSONALITY / ICON OF THE YEAR

**DR. ANANTA SINGH RAGHUVANSHI, Senior Executive Director
Experion Developers**

WATCH VIDEO EPISODE